

COVID-19 Economic Recovery: PHAMA Plus Export Business Recovery Initiative

Frequently Asked Questions (FAQ)

FUNDING

What do you mean by 'cost-contribution'?

Cost contribution could be cash or in kind, and it is the investment partners are making to the initiative.

Cash: could be cash generated from income generating activities that are ploughed back into the program, corporate direct cash contributions; cash donations.

In-kind co-financing or in-kind contribution is defined as follows: 'a non-cash contribution in the form of a good, work or service that provides support for the initiative. It may consist either of the direct provision of a tangible asset to the project, or of an expenditure incurred directly by the partner/s, benefiting the project and facilitating the meeting of its objectives'.

In cases where a proposal is submitted by a consortium of partners, the multiple partners can contribute to co-finance.

Is there a set ratio of cash and in-kind support partners must provide in their co-contribution?

There is no set ratio for cash and in kind contributions. However, higher cash contributions may be viewed favourably in selection.

PARTNERS

How do you define partners?

EBRI partners are organisations which will actively contribute to delivery of the proposed initiative. Often, partner contribution is reflected in the cost-contribution they are making, as outlined in the funding section of the application. Each partner should have a clearly explained role, value and contribution.

Can a government agency be a partner?

Government agencies are eligible to apply to the EBRI, in partnership with businesses, but cannot be the lead applicant and apply to partner on their own directly to the EBRI.

I'm an NGO, can I apply to the EBRI?

NGOs are eligible to apply to the EBRI, in partnership with businesses, but cannot be lead applicant and apply on their own directly to the EBRI.

I'm a business, can I apply to the EBRI?

Yes, businesses are encouraged to apply to the EBRI to implement a commercial initiative which generates social and commercial value. However, the pathway to export needs to be clearly defined and evidenced in the proposal.

PROPOSALS

Can the EBRI support a new idea?

The EBRI encourages new ideas, development of innovative solutions to address COVID-19 impact on export supply chains or pathways. EBRI will support the piloting of new ideas that are still at the testing stage - operational/financial/social viability of an innovation, as well as scale-up of proven ideas that are operationally, financially and socially viable at scale.

However, for a new idea, as EBRI initiatives can be funded for up to 18 months, applicants should be able to clearly explain the path to commercial viability after the pilot.



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