

HACCP AUSTRALIA

eliminate the hazard - reduce the risk



Pacific Trade Invest
AUSTRALIA



Pacific Horticultural
& Agricultural Market
Access Plus Program

Recognized by Australia & New Zealand

KAVA WEBINAR

**EXPORTING KAVA TO
AUSTRALIA**

**'IMPROVING COMPLIANCE &
UNDERSTANDING THE MARKET'**

27 | **JUNE**
2022

9AM | **FIJI**
TIME

PROGRAM		
TIME	TOPIC	PRESENTER
8:45am	Stakeholder join for a meet and greet	
9:00am	Prayer Housekeeping	Representative from stakeholders
9:05am	Update on kava exports to Australia Purpose and expected outcomes from the webinar	PHAMA Plus
9:10am	Traceability (principles, process including mock audits etc) this component of the webinar provides the context to the requirements in the labelling factsheet	HACCP Australia
9:30am	Explain and clarify the labelling requirements as outlined in the factsheet	
10:10am	Realities of the Australia Market	PTI Australia
10:20am	General discussion - update from stakeholders	Vanuatu Bureau of Standards, Kava exporters/ stakeholders
	Wrap Up	

TRACEABILITY

Definition and Importance

- TRACEABILITY –
 - “The ability to track any food, feed, food producing animal or substance that will be used for consumption, through all stages of production, processing and distribution....”
- Legal Requirement for import into Australia
- Ability to trace Backwards from the customer to the Farm.

Traceability

Product Flow



Producer



Manufacturer



Dealer/Distributor



Retailer



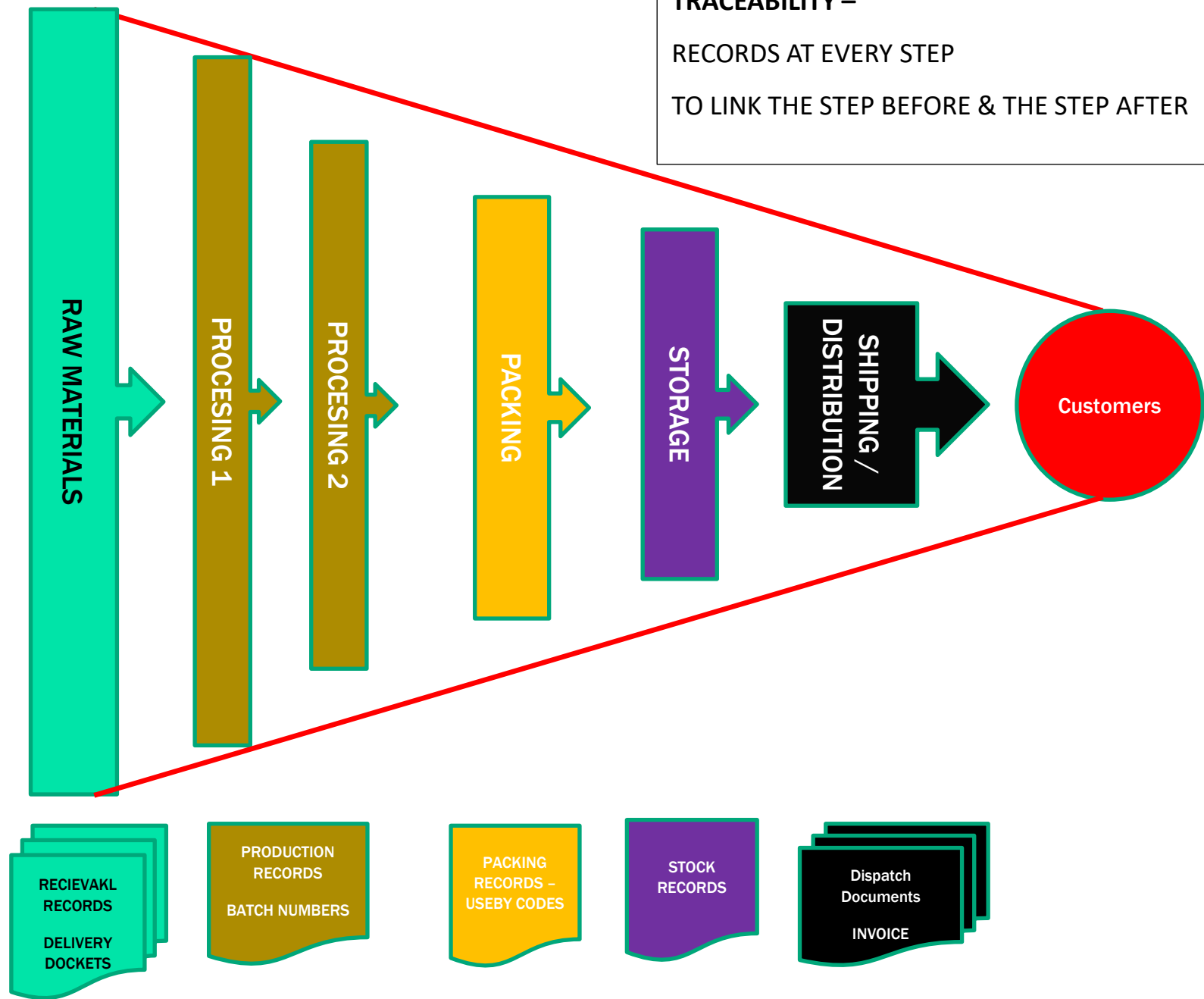
End User

F O O D T R A C E A B I L I T Y

Traceability

- Must be always maintained
- From Finished product back to harvested Kava
- Keep records at every stage of the process
- Ensure that records link from one step to the next
- Maintain forwards & backwards traceability
 - Linked by Delivery > Batch Code > Use by > Invoice
- Ensure everything is labelled at each step.

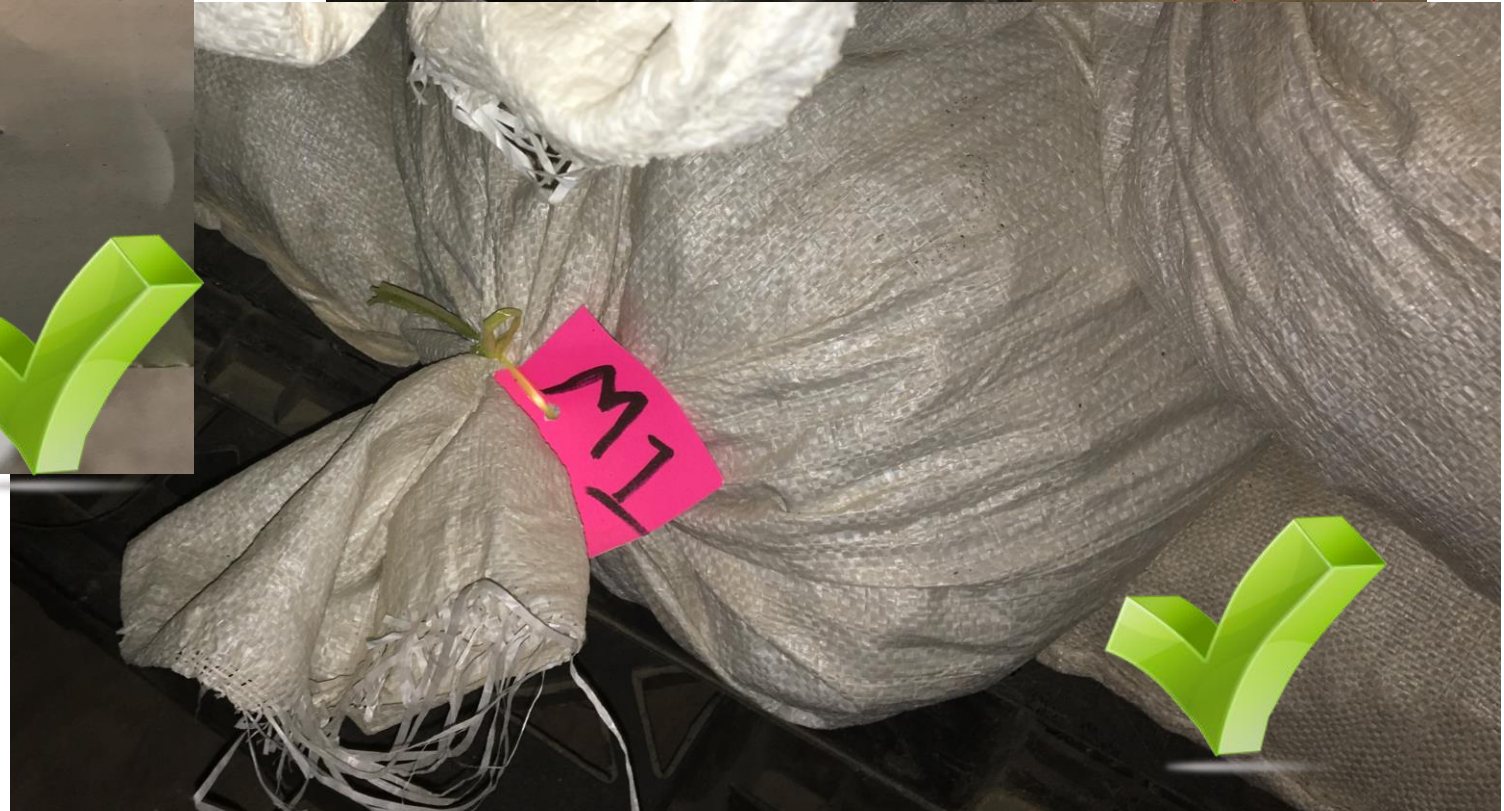
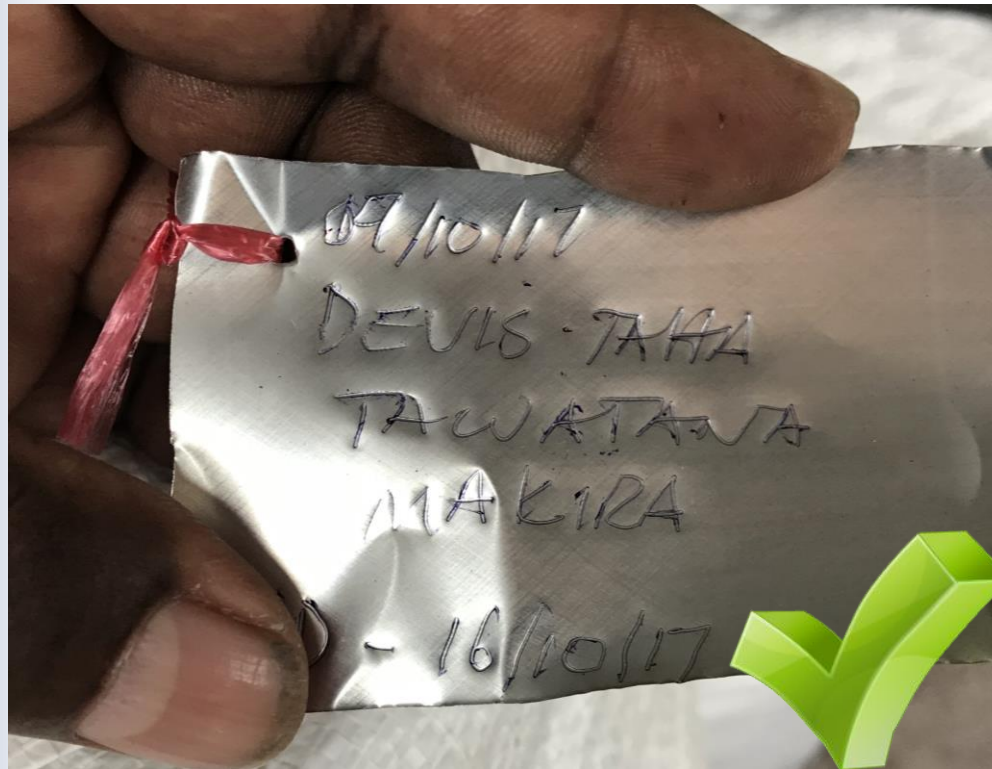
TRACEABILITY –
RECORDS AT EVERY STEP
TO LINK THE STEP BEFORE & THE STEP AFTER



Product ID & Traceability

- Ensure everything is labelled at all steps in the process – See Standard Below....
- Records to be maintained at all steps
- Stock must be properly rotated
 - FIFO >> First in First Out.

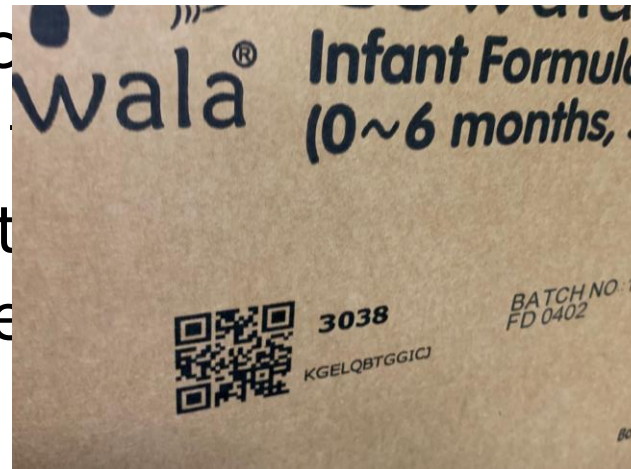
Label Examples





QR Benefits – Example Infant Formula

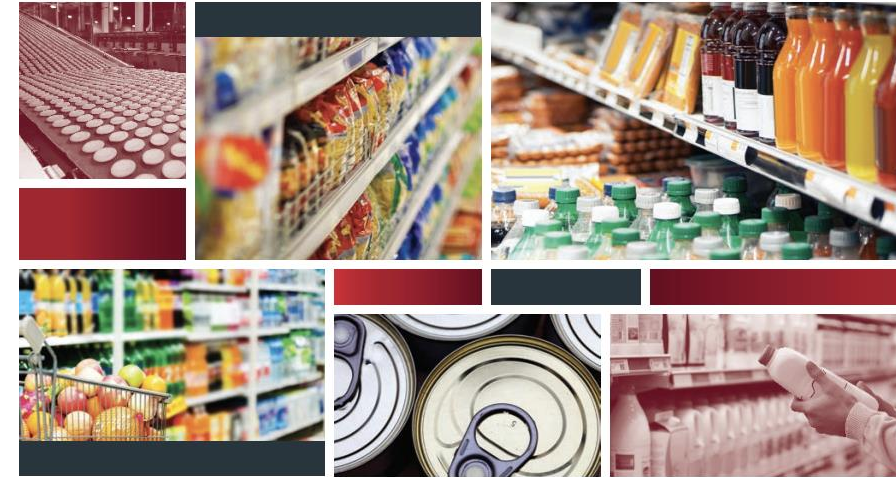
- Chinese market
 - Considerable food fraud and substitution
 - Need to provide confidence to customers
- New Dynamic QR Codes
- Combine technologies – greater transparency farm to fork
 - Serialisation – Unique code
 - Aggregation – ensures
 - Blockchain – connects the whole supply chain both upstream and downstream



whole supply chain both upstream and downstream network eg Crypto currencies.

FSANZ – Food Recalls

- Under Standard 3.2.2 - Food Safety Practices and General Requirements,
- if you're a food manufacturer, wholesale supplier or importer, you must be able to recall unsafe food.
- contact details of everyone the product has been sent to
- Labelling >> product name, date mark, batch code and other identifiers



FOOD INDUSTRY RECALL PROTOCOL

INFORMATION ON RECALLING FOOD IN AUSTRALIA AND WRITING A FOOD RECALL PLAN

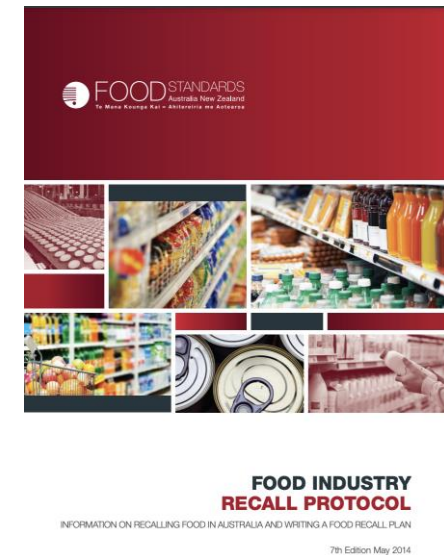
7th Edition May 2014



Recalling food in Australia

Traceability & Recall

- FSANZ – Food Recall
- <https://www.foodstandards.gov.au/foodsafety/standards/Pages/Food-recalls.aspx>
- FSANZ – Food Recall protocol
- <https://capture.dropbox.com/SdfW1x52Of1Hm7nh>





KAVA Label Compliance Requirements.

- Food Standards – Australia and New Zealand
- Links to legislation – FSANZ and DAWE
- Key points required
- Label checks

Food Standards - Australia New Zealand

- Food Standards Australia New Zealand (FSANZ) is a statutory authority in the Australian Government Health portfolio. FSANZ develops food standards for Australia and New Zealand.
- The Australia New Zealand Food Standards Code (the Code) is enforced by state and territory departments, agencies and local councils in Australia; the Ministry for Primary Industries in New Zealand and the Australian Department of Agriculture and Water Resources for food imported into Australia.

Links to legislation - FSANZ

- Food Standards Code Australia and New Zealand
Standard 1 - 1.2 Labelling and Other Information Requirements
<https://www.foodstandards.gov.au/code/Pages/default.asp>

X

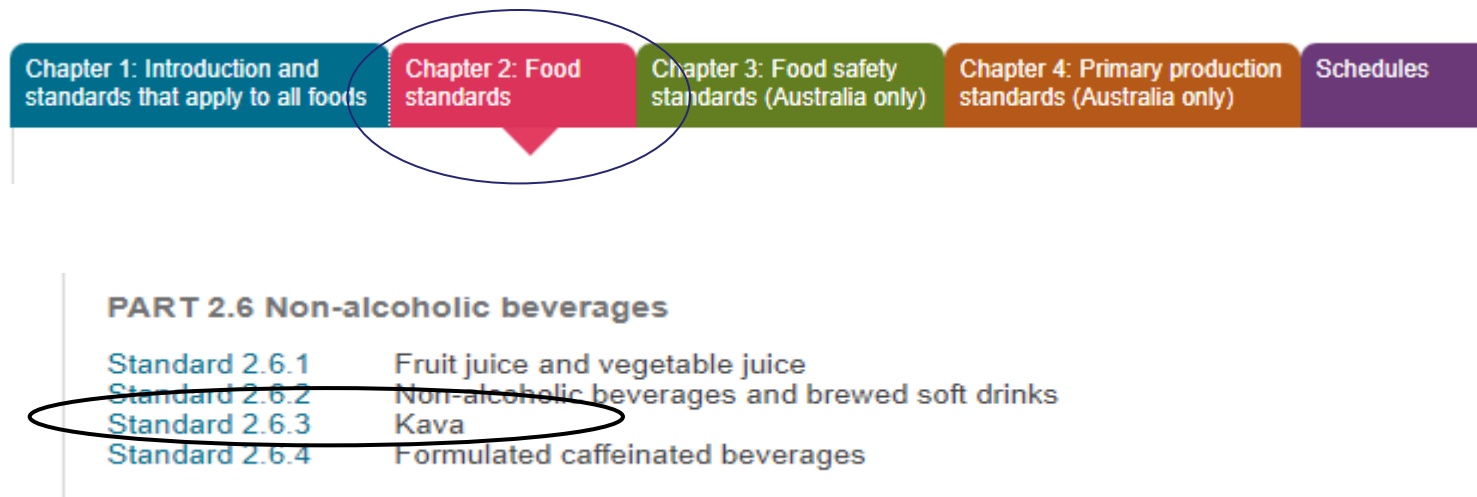
Chapter 1: Introduction and standards that apply to all foods	Chapter 2: Food standards	Chapter 3: Food safety standards (Australia only)	Chapter 4: Primary production standards (Australia only)	Schedules
PART 1.1 Preliminary				
Standard 1.1.1 Structure of the Code and general provisions				
Standard 1.1.2 Definitions used throughout the Code				
PART 1.2 Labelling and other information requirements				
Standard 1.2.1 Requirements to have labels or otherwise provide information				
Standard 1.2.2 Information requirements – food identification				
Standard 1.2.3 Information requirements – warning statements, advisory statements and declarations				
Standard 1.2.4 Information requirements – statement of ingredients				
Standard 1.2.5 Information requirements – date marking of food for sale				
Standard 1.2.6 Information requirements – directions for use and storage				
Standard 1.2.7 Nutrition, health and related claims				
Standard 1.2.8 Nutrition information requirements				
Standard 1.2.10 Information requirements – characterising ingredients and components of food				

Links to legislation - FSANZ

- Food Standards Code Australia and New Zealand
Standard 2 - 2.6.3 Kava

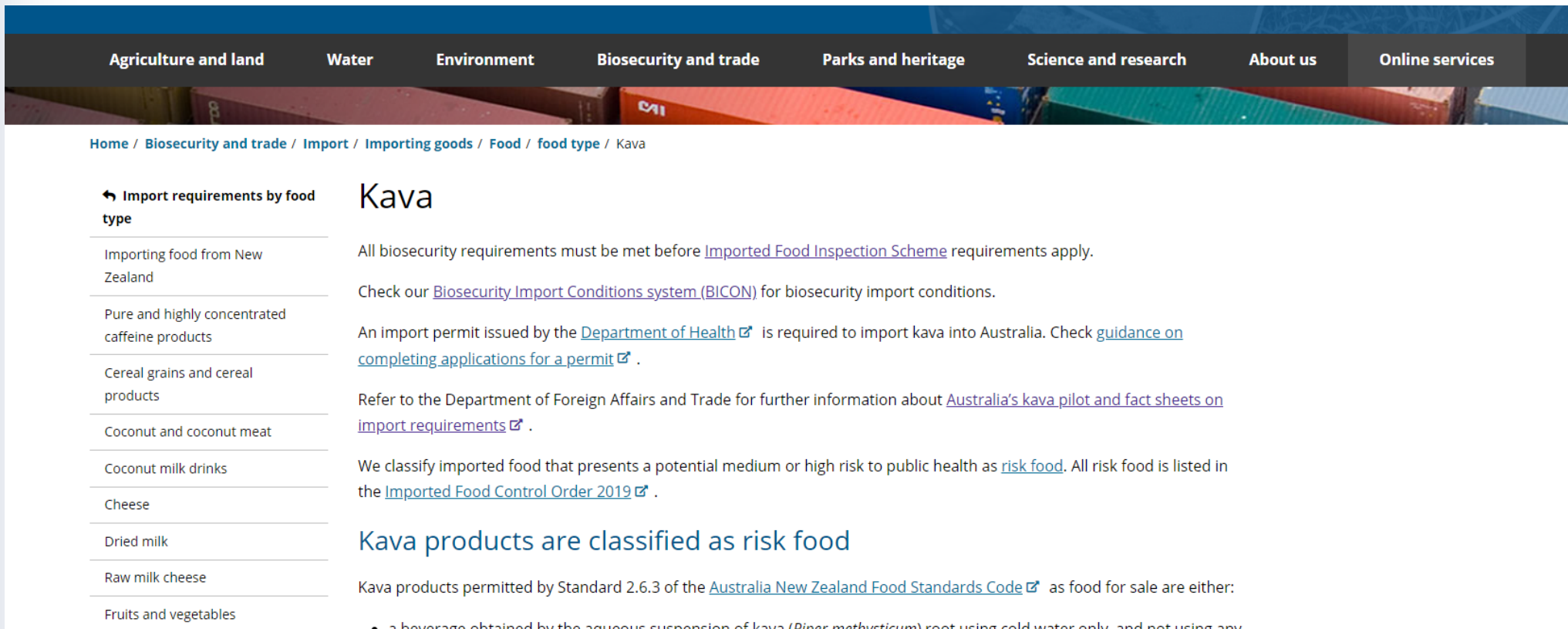
<https://www.foodstandards.gov.au/code/Pages/default.asp>

X



Links to legislation – DAWE

■ Kava – DAWE



The screenshot shows the DAWE website navigation bar with links: Agriculture and land, Water, Environment, Biosecurity and trade, Parks and heritage, Science and research, About us, and Online services. The breadcrumb trail is: Home / Biosecurity and trade / Import / Importing goods / Food / food type / Kava. A left-hand menu lists food types: Import requirements by food type, Importing food from New Zealand, Pure and highly concentrated caffeine products, Cereal grains and cereal products, Coconut and coconut meat, Coconut milk drinks, Cheese, Dried milk, Raw milk cheese, and Fruits and vegetables. The main content area is titled 'Kava' and contains the following text:

All biosecurity requirements must be met before [Imported Food Inspection Scheme](#) requirements apply.

Check our [Biosecurity Import Conditions system \(BICON\)](#) for biosecurity import conditions.

An import permit issued by the [Department of Health](#) is required to import kava into Australia. Check [guidance on completing applications for a permit](#).

Refer to the Department of Foreign Affairs and Trade for further information about [Australia's kava pilot and fact sheets on import requirements](#).

We classify imported food that presents a potential medium or high risk to public health as [risk food](#). All risk food is listed in the [Imported Food Control Order 2019](#).

Kava products are classified as risk food

Kava products permitted by Standard 2.6.3 of the [Australia New Zealand Food Standards Code](#) as food for sale are either:

- a beverage obtained by the aqueous suspension of kava (*Piper methysticum*) root using cold water only, and not using any

Permissions for Kava Foods

Kava products permitted by Standard 2.6.3 of the [Australia New Zealand Food Standards Code](#) as food for sale are either:

- a beverage obtained by the aqueous suspension of kava (*Piper methysticum*) root using cold water only, and not using any organic solvent
- dried or raw kava (*Piper methysticum*) root. This includes
 - kava root chips
 - kava root powder
 - whole kava root

And

- must not contain as an ingredient or a component any substance used as either a food additive or a processing aid
- must be derived from the peeled root or peeled rootstock of a Noble variety of kava.

Permissions for Kava Foods

■ Exclusions


- Food from New Zealand.
- Kava in any other form to that described and permitted by Standard 2.6.3 is not permitted to be imported as food for sale.



Department of Agriculture Water and Environment DAWE – FACT SHEET

Kava – DAWE

Download

Document	File size
Kava—Import and labelling requirements PDF 	1.0 MB

Department of Agriculture Water and Environment DAWE – FACT SHEET

Updated in June 2022



From 1 December 2021 certain kava products are permitted as food for sale in Australia.

The kava products permitted are:

- dried or raw kava (*Piper methysticum*) root. This includes kava root chips, kava root powder and whole kava root
- beverages consisting of kava (*Piper methysticum*) root suspension in cold water (no organic solvent) and
- must not contain as an ingredient or a component any substance used as either a food additive or a processing aid
- must be derived from the peeled root or peeled rootstock of a Noble variety of kava.

See the requirements for kava in [Standard 2.6.3 of the Australia New Zealand Food Standards Code](#).

Conditions for import

Before importing kava you must have an [import permit](#) granted by the Australian Government Department of Health (Office of Drug Control).

When kava imports arrive at the border they are checked to ensure:

1. they meet biosecurity import conditions in our [Biosecurity Import Conditions system \(BICON\)](#)
2. they meet labelling requirements in the Code and [country of origin food labelling requirements](#). This is checked under our [Imported Food Inspection Scheme \(IFIS\)](#).



Department of Agriculture Water and Environment DAWE – FACT SHEET

Conditions for import

Before importing kava you must have an import permit granted by the Australian Government Department of Health (Office of Drug Control).

When kava imports arrive at the border they are checked to ensure:

1. they meet biosecurity import conditions in our Biosecurity Import Conditions system (BICON)
2. they meet labelling requirements in the Code and country of origin food labelling requirements.
This is checked under our Imported Food Inspection Scheme (IFIS).

Labelling Requirements

Name of the food

The name of the food, such as **Kava root** or **Kava root powder**, must be displayed on the package.

Mandatory warning statements

The product label must include these statements:

Use in moderation

May cause drowsiness

Country of Origin

- Permitted labelling for Country of Origin

It must have box around the statement

Product of Country X

- [https://www.accc.gov.au/business/advertising-promoting-your-business/country-of-origin-claims#:~:text=have%20an%20enquiry-,The%20Australian%20Consumer%20Law%20\(ACL\),other%20laws%20may%20do%20so.](https://www.accc.gov.au/business/advertising-promoting-your-business/country-of-origin-claims#:~:text=have%20an%20enquiry-,The%20Australian%20Consumer%20Law%20(ACL),other%20laws%20may%20do%20so.)

Lot identification

A lot identification is used to identify **where** and **when** the food was packed or prepared to enable products to be traced.

A lot identification (normally a series of letters and numbers) must:

- refer to a particular production/packing lot/batch prepared or packed under the same conditions, usually not exceeding a 24-hour period
- identify the premises where the food was packed, prepared or produced.

Importers Address

Name and street address of the supplier (importer)

The name and street address of the location of the Australian (or New Zealand) supplier/importer must be on the label. A PO Box number is **not** permitted.

Date Marking

The label must include a best before date to indicate how long the food can be kept, before it deteriorates.

For example:

Best before XX/MM/20YY

For example DD / MM / 20YY

31/ 05 /2024

Ingredient List

Single ingredient foods do not need an ingredients list provided the label includes the name of the food to make it clear to consumers what the food is.

Direction for use and storage

The label must include directions for use and storage for reasons of health and safety. For kava powder, this means including directions for how to safely make and consume the kava drink.

Nutrition, health and related claims

A nutrition content claim or health related claim must **not** be made on kava and kava products.

Example of a nutrition claim:

'low in sugar'

Example of a health claim:

'helps to lower anxiety'

Weight Labelling Requirements

- Labelling requirements

<https://www.industry.gov.au/data-andpublications/guide-to-the-sale-of-prepackagedgoods/labelling-requirements>

- Packer, importer and sellers' responsibilities


<https://www.industry.gov.au/data-andpublications/guide-to-the-sale-of-pre-packagedgoods/ packer-importer-and-sellers-responsibilities>

Bulk imported kava not for immediate retail sale

Bulk imports of kava to be re-packaged for retail sale in Australia must include on the outer carton:

- the name of the food
- lot identification
- the name and street address of the overseas supplier (unless this is included in import documentation).

Label checks

	
	KLA 001 – Kava Labelling Assessment

Company: _____ Product: _____

Completed By: _____ Date Checked: _____

IMPORTANT: This document is designed to help food businesses get a broad overview of their compliance with labelling requirements under the Australia and New Zealand Food Standards Code (the Code). To access the Standards in the Code, please visit:

<http://www.foodstandards.gov.au/foodstandards>



Kava Labelling checks:	Standard	Yes/No	Action
Is the label information clearly visible to the purchaser and readable?	1.2.9		
Is the required information in the English language?	1.2.9		
Does the label contain information that is correct and which is presented in a way which will not mislead or confuse the consumer?			
Does your business' name and street address on the label? This must be a physical address and not a PO Box.	1.2.2		
Does the label have the name of the food which is prescribed by the Code, or a name/description that describes the true nature the food?	1.2.2		
Does the food package have an identification of a 'lot' of the food?	1.2.2		
Are the ingredients listed in descending order of weight?	1.2.4		
Does the food have a suitable date mark as either a 'use-by' or a 'best before' date?	1.2.5		

LINK to Kava Label Check

- Please use this LINK to register your interest and provide the required information to Eliza to completed your Kava label Check



Contacts Label Compliance Checks:

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