

COMMERCIAL KAVA IMPORTS INTO AUSTRALIA



Pacific Horticultural
& Agricultural Market
Access Plus Program

Supported by Australia & New Zealand

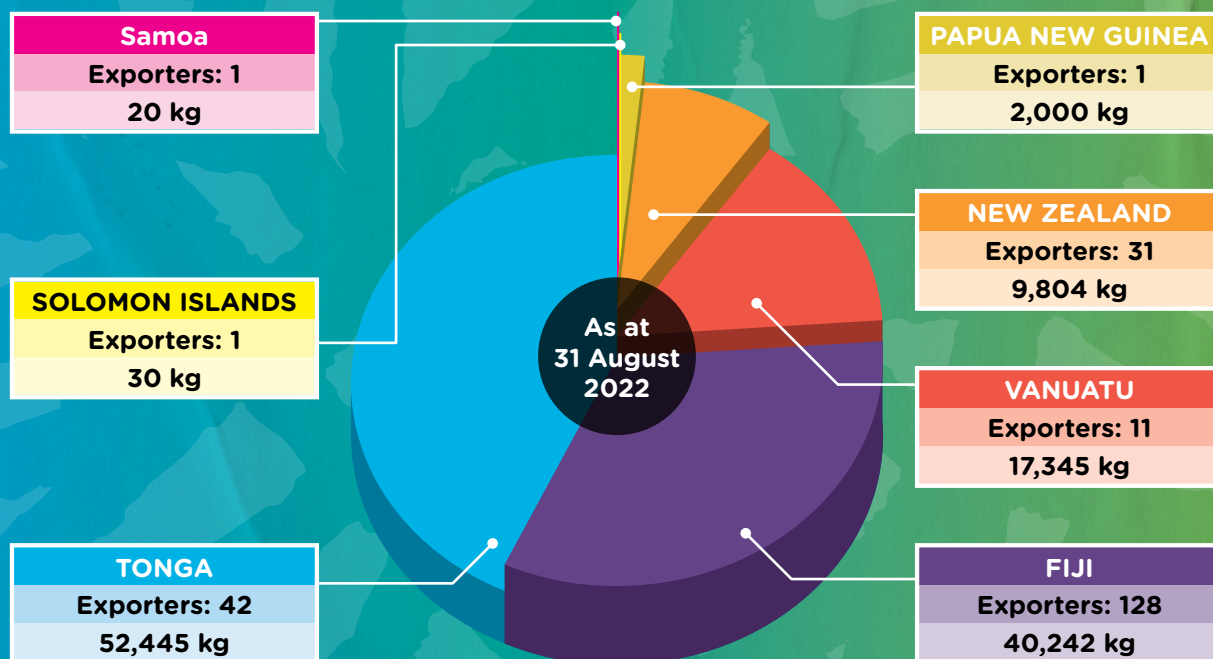
Since the launch of Australia's Commercial Kava Pilot Phase 2 in December 2021, **PHAMA Plus** has worked with the **Australian Department of Agriculture, Fisheries and Forestry** and with organisations such as **Pacific Trade Invest Australia**, **HACCP Australia** and the **PACER Plus Implementation Unit** to assist Pacific kava stakeholders to better understand the requirements for exporting kava to Australia under the Pilot.

The pilot involves the easing of import regulations for kava related products. This has facilitated increased trade opportunities for Pacific kava exporters to the Australian market.

PHAMA Plus is also working with Australia's Department of Foreign Affairs and Trade to monitor the impact of Australia's commercial kava pilot on kava growing countries in the region. This includes looking at the number of companies exporting to Australia, the value of kava exports and changes in the livelihoods of growers and other kava value chain actors.

THE KAVA PILOT STATS

(AS AT 31 AUGUST, 2022)



Source: Australian Department of Agriculture, Fisheries and Forestry (DAFF)

Under Australia's Commercial Kava Pilot, **213** exporters have exported kava to Australia with a total volume of **121,885kg** and an estimated value of between AUD 11 and 15 million.

Since the start of the Pilot, compliance with Australia's biosecurity and labelling requirements has improved. Currently **77%** of consignments are compliant and information is available to assist exporters.



121,885
total quantity
(kg)



77%
labelling
compliance



213
exporters

REQUIREMENTS

- There is a minimum weight of **20kg** for a consignment under the commercial kava pilot. Consignments below this amount will not be accepted.
- In order to import kava for food use into Australia there are requirements in place for permits, packaging, labelling and biosecurity. More information is available at: dfat.gov.au/kava

CONTACT US

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Visit : <https://phamaplus.com.au/media/events/kava-webinars-preparing-for-exports-to-australia/> for more information