

NATIONAL COFFEE SYMPOSIUM

22-23 May 2019

International Convention Centre, Port Moresby, Papua New Guinea

PROGRAM



**Pacific Horticultural &
Agricultural Market Access
Plus Program**

Supported by Australia and New Zealand



OVERVIEW

Differentiation is needed to escape the low value commodity market. It is intended to be beneficial across the value chain but particularly for the one third of the country's population who are smallholder coffee farmers.

Despite the many challenges faced by Papua New Guinea's coffee sector, it is well positioned to benefit from new market opportunities. It also has the potential to concurrently increase production quantities of commodity coffee that can serve the demands of newly emerging coffee consuming nations while expanding price differentiated offerings for developed markets.

All coffee stakeholders in PNG from cultivation through to export stand to profit from cooperative collaboration toward a common national goal of strengthening performance, profitability, and sustainability of the industry.

We therefore, invite participants to share in the interactive and high level symposium, including: i) legislators; ii) coffee farmers and businesses iii) service providers and training institutions in the industry and wider agriculture sector; iv) organisations with strong agribusiness and rural development programs; v) organisations and representatives in the development of women and youth; vi) representatives from the private and public sectors; vii) tech experts interested in developing access to finance and markets and covering e-commerce in the industry, and viii) coffee enthusiasts.

The Symposium will be organised by the Coffee Industry Corporation, Pacific Horticultural and Agricultural Market Access Plus (PHAMA Plus) Program and Productive Partnerships in Agriculture Project (PPAP - Coffee Component). It will be convened at the International Convention Centre in Port Moresby.

FOR REGISTRATION DETAILS:

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Transport will be provided for invited participants to and from ICC and the main hotels upon request.

Symposium Program at-a-glance

PROGRAM

Day 1 Symposium (Auditorium) / Trade Expo (Atrium, ICC) Wednesday 22nd May 2019	
8:30 - 9:00am	REGISTRATION - Main entrance to the Atrium & Auditorium (ICC)
9:00 - 9:30am	<p>Welcome Address Mr Charles Dambui CEO - Coffee Industry Corporation</p> <p>Australia's High Commissioner to Papua New Guinea H.E Mr Bruce Davis</p> <p>Opening of Symposium Honourable Benny Allen, MP Minister for Agriculture & Livestock</p>
9:30am - 10:30am	<p>Session 1: Differentiation: creating pathways for change</p> <ul style="list-style-type: none"> • Ian Mopafi - Chairman Coffee Industry Working Group Chair • David Hannon - New Guinea Highlands Coffee • Mark Munnul & Travers Chue (video) - Kosem Coffee & Duffy Collaboration • Jane Ravusiro - PHAMA Plus
10:30am - 11:00am	COFFEE BREAK (Symposium Group Photo)
11:00am - 12:30pm	<p>Session 2: Global Coffee Market Trends - trade opportunities for PNG</p> <ul style="list-style-type: none"> • Gabriel Igaso - Gabiga Coffee Exports Ltd • Andrew Hetzel - Coffee Development & Trade Expert • Mick Wheeler - PNG Coffee International Advocate
12:30pm - 1:30pm	LUNCH (Light Lunch in the Dining Hall)
1:30pm - 2:30pm	<p>Session 3: Empowering Women & Youth: the real value in coffee</p> <ul style="list-style-type: none"> • Gina DiBrita - International Women's Coffee Alliance • Nicole Motteux - Sustainable Coffee Advocate • Catherine Pianga - PNG Women in Coffee Association
2:30pm - 3:00pm	<p>Session 4: Coffee Cupping 101</p> <p>A Coffee Cupping or Tasting session with experts using international & local coffees</p> <ul style="list-style-type: none"> • Andrew Hetzel, International Guests & CIC
3:00pm	COFFEE BREAK / TRADE EXPO - End of Day 1

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Day 2 - Thursday 23rd May 2019 / TRADE EXPO	
9:00am - 9:40am	Session 5: Coffee Technology & Finance Innovation - bridging the divide <ul style="list-style-type: none"> • Matt Graylee - Raw Material (Global Green Coffee Trading), El Fénix (Colombia) • Potaisa Hombunaka - PPAP Coffee Component - Project Manager • Development Finance & Tech Representative
9:40am - 10:30am	Session 6: Industry policies that support strategy <ul style="list-style-type: none"> • Serah Sipani - Policy & Legal Content Specialist • Wilma Banake - CIC Company Secretary
10:30am - 11:00am	COFFEE BREAK
11:00am - 12:00pm	Session 7: (a) Legislative changes to support industry growth- Leaders Meet Closed-door discussion with MPs of coffee growing districts & selected leaders <ul style="list-style-type: none"> • Charles Dambui - CEO Coffee Industry Corporation • Patrick Komba - Chairman of CIC Board
CONCURRENTLY WITH SESSION 7 (a) 11:00am - 12:00pm	(b) e-Café: Digital and Social Revolution for modern-day agriculture <ul style="list-style-type: none"> • David Stewart - General Manager, NKW Fresh Produce • Robert Oliver - Global Executive Director, Pacific Food Revolution
12:30pm - 2:30pm	Official Closing (Lunch in the Dining Hall) Closing Remarks/Statements Honourable Benny Allen, MP Minister for Agriculture & Livestock
3:00pm	COMMUNIQUE & PRESS CONFERENCE WITH LEADERS