



Pacific Horticultural
& Agricultural Market
Access Plus Program

Supported by Australia & New Zealand

COUNTRY OVERVIEW

PAPUA NEW GUINEA

The Pacific Horticultural and Agricultural Market Access Plus (PHAMA Plus) Program supported by Australia and New Zealand aims to contribute to inclusive economic growth and improved livelihoods for Pacific people.

Our aim is to benefit households in the Pacific economies of Fiji, Papua New Guinea, Samoa, Solomon Islands, Tonga and Vanuatu, as well as the small island States of Cook Islands, Kiribati, Niue and Tuvalu.

PHAMA Plus program outcomes are to:



Support improved exporter performance



Support market access and strengthen biosecurity systems



Support innovation in value chains



PHAMA Plus builds environmental sustainability and climate and disaster resilience in its program activities and interventions



PHAMA Plus works with its partners to strengthen gender equality, disability and social inclusion (GEDSI) along the agricultural value chain.

What we do

PHAMA Plus works with businesses and the public sector to maintain and improve trade of agricultural products by assisting them to meet export market requirements. PHAMA Plus also assists with market research and market development activities in terms of new export products. To maximise impact, the program works with key actors in the market system to generate benefit among farming households.

The PHAMA Program was launched in PNG in 2015 with a focus on improving market access for the country's key export industries, supporting women and men of local biosecurity authorities perform their market access and biosecurity functions better and to promote industry coordination through the establishment of public-private industry working groups or IWGs.



Partners

Some of our partners in Papua New Guinea are:

- National Agriculture Quarantine and Inspection Authority
- Coffee Industry Corporation
- Cocoa Board of Papua New Guinea
- Paradise Food Limited
- Kosem Ltd
- Milne Bay Organics
- PNG Women in Coffee Association
- PNG Steering Committee
- Coconut Industry Working Group
- Coffee Industry Working Group
- Cocoa Industry Working Group
- Kokonas Industri Koporesen



Focus sectors



Cocoa



Coconut



Coffee



Biosecurity, Quality & Standards

CONTACT US

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