



Pacific Horticultural
& Agricultural Market
Access Plus Program

Supported by Australia & New Zealand

COUNTRY OVERVIEW

VANUATU

The Pacific Horticultural and Agricultural Market Access Plus (PHAMA Plus) Program supported by Australia and New Zealand aims to contribute to inclusive economic growth and improved livelihoods for Pacific people.

Our aim is to benefit households in the Pacific economies of Fiji, Papua New Guinea, Samoa, Solomon Islands, Tonga and Vanuatu, as well as the small island States of Cook Islands, Kiribati, Niue and Tuvalu.

PHAMA Plus program outcomes are to:



Support improved exporter performance



Support market access and strengthen biosecurity systems



Support innovation in value chains



PHAMA Plus builds environmental sustainability and climate and disaster resilience in its program activities and interventions



PHAMA Plus works with its partners to strengthen gender equality, disability and social inclusion (GEDSI) along the agricultural value chain.

What we do

PHAMA Plus works with businesses and the public sector to maintain and improve trade of agricultural products by assisting them to meet export market requirements. PHAMA Plus also assists with market research and market development activities in terms of new export products. To maximise impact, the program works with key actors in the market system to generate benefit among farming households.

PHAMA Plus has been working in Vanuatu since 2011 to improve market access for the country's key export industries such as kava and cocoa, and to promote industry coordination through the establishment of industry working groups or IWGs. The Program is supporting farming households in Vanuatu through our partnerships to increase the quantity and quality of kava and cocoa exports in ways that benefit producers, exporters and importers.



Partners

Some of our partners in Vanuatu are:

- Biosecurity Vanuatu
- Department of Agriculture and Rural Development Vanuatu
- Vanuatu Kava Industry Association
- Vanuatu Cocoa Industry Association
- Vanuatu Bureau of Standards
- The Kava House
- Gaston Chocolat
- South Seas Commodities
- Vanuatu Primary Producers Authority
- Dynamic Supplies Ltd
- Quality Solutions
- Vanuatu Wise



Focus sectors



Cocoa



Kava



Biosecurity, Quality & Standards

CONTACT US

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